

2025 - 2028 **STRATEGIC PLAN**



partners
FOR PLANNING



Partners for Planning

is a national non-profit and charitable organization that supports people with intellectual disabilities and their families to be proactive in planning for the future. Partners for Planning leverages strategic partnerships to build capacity in people with intellectual disabilities, their families and those who work with them to support income security and reduce poverty, create and nurture personal support networks, consider innovative housing solutions, appreciate legal planning considerations, and discover possibilities for contribution and belonging in their community.




MISSION

Partners for Planning supports people with disabilities and their families, and those who collaborate and work with them, by providing accessible knowledge, a robust resource hub, and by fostering partnerships to create meaningful lives.



VISION

Partners for Planning envisions a Canada where people with disabilities and their families thrive in an inclusive community, supported by thoughtful planning to lead meaningful lives.



CORE VALUES

Person & Family Directed Approach

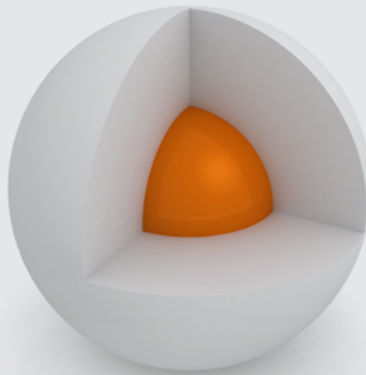
Empowering people and their families to make their own choices and shape their own paths.

Meaningful Relationships

Fostering connections and partnerships, working together to achieve a shared vision and goals.

Innovation

Strategically evolving to stay ahead and find new solutions.



Belonging

Everyone belongs in community.

Diversity, Equity, and Inclusion

Diverse experiences are celebrated as people see themselves represented in our work.

STRATEGIC IMPERATIVES

Data-Driven Decision-Making:

P4P's decisions are grounded in evidence, ensuring they are always informed and effective.

Partnerships:

P4P enhances strategic partnerships to ensure the best possible solutions, working towards common goals.

Awareness:

P4P is widely known across the country and effectively tells its story of impact.

Emerging Technology:

P4P leverages emerging technologies, including AI, to address operational efficiency and enhance delivery of its portfolio of offerings.

STRATEGIC PRIORITIES & OBJECTIVES



1

ENHANCED P4P OFFERINGS

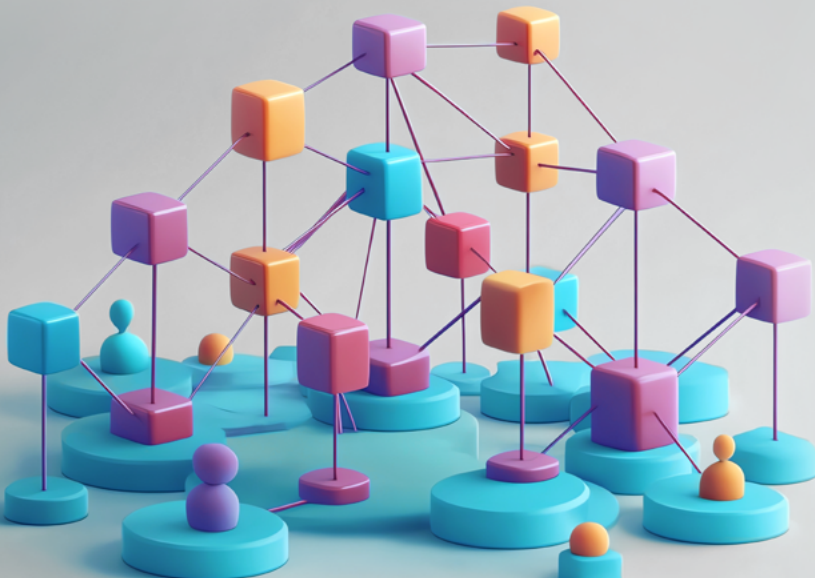
Expanding our reach by inspiring action with innovative solutions that build the capacity of people, their families, and those who collaborate and work with them.

OBJECTIVES

Expanding reach and increasing visibility by connecting with people and their families across the country, sharing knowledge in innovative ways to benefit our community.

Offerings are strategically defined, increasing the capacity of people, their families and those who collaborate with them to apply knowledge and take actionable steps.

Regularly using outcome and impact data to inform decision making, enhance offerings, and communicate our impact to key audiences.



STRATEGIC PRIORITIES & OBJECTIVES



2

OPERATIONAL EXCELLENCE

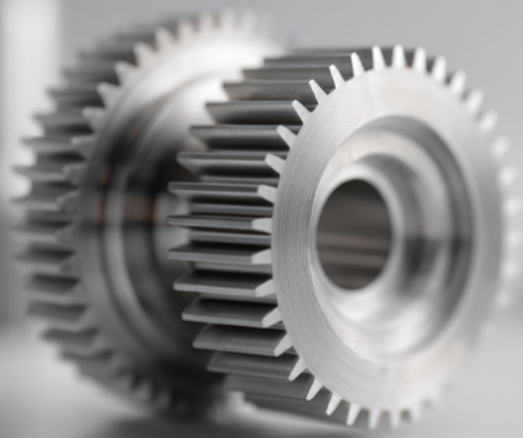
Achieving operational excellence by continuing to build a high-performing, dynamic team while enhancing effective and efficient processes and systems.

OBJECTIVES

An organizational structure, including a governance structure with a balanced board, while cultivating a high performing, effective team.

Implementing effective and efficient processes and systems designed to foster organizational excellence and maximize growth and sustainability.

Embracing emerging technologies to remain a dynamic learning organization, integrating feedback and using data and evidence to continue to inform strategy.



STRATEGIC PRIORITIES & OBJECTIVES



3.

DIVERSIFIED FUNDING FOR SUSTAINABILITY

Sustainable and diverse funding to support organizational growth and stability

OBJECTIVES

Developing and implementing a comprehensive funding strategy that includes creating a diverse funding portfolio.

Increasing corporate, foundation and individual donations by leveraging its charitable status.

Raise its capacity and capabilities for fundraising and development.

